



News release

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GSPA keynote speaker and new exhibition curator announced

British photographer and photojournalist Martin Parr will help open the upcoming Global SinoPhoto Awards (GSPA)'s exhibition 'Culture Identified', in association with Raymond Legal, to be held at Christie's London from 13 – 31 January 2025.

Martin is best known for his documentary photography and for being an author of over 100 books, including his significant work specifically on China: *The Chinese Photobook: From the 1900s to the Present*. He has made many visits to China, where he has become one of the most loved Western photographers, revered by the large population of Chinese photography lovers.

On confirmation of his participation in opening the exhibition, Martin Parr says, "Photography has an incredible power to reveal the subtle, often overlooked elements of culture and identity. The Global SinoPhoto Awards' open and inclusive approach brings to light the nuances of Chinese culture worldwide through the eyes of talented photographers, without boundaries in nationality, geography and status. In a world that's increasingly polarised, this initiative allows us to come together through photography, to see each



Dungan Wedding, Kyrgyzstan, 2019 by Yam G Jun

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other’s perspectives with empathy and understanding. I’m delighted to be part of the dialogue on cultural identity and heritage.”

In addition, international producer and curator Sebah Chaudhry will curate the 2025 GSPA exhibition entitled ‘Culture Identified’. Experienced in working at world-class festivals, projects and events, Sebah will curate about 50 photographs selected from the wide pool of entries from GSPA 2020 – 2024, to present a year of reflection that aligns with the celebration of the Chinese New Year in 2025.

Over the last four years, the Global SinoPhoto Awards have collected thousands of images from hundreds of photographers from more than 40 countries. For the first time, the Awards introduces a People’s Award in its fifth landmark year. This special Award will be chosen by visitors to the exhibition at Christie’s London and via social media channels.

As well as the principal sponsor Raymond Legal, Blick Rothenberg has also returned this year, continuing its support of the Global SinoPhoto Awards since 2021.

Editor’s notes:

Martin Parr

Martin Parr is currently involved in the Bristol Photo Festival with the Martin Parr Foundation presenting Monument, a collection of images from New South Wales photographer Trent Parke, taken over a 25-year period on the streets of Sydney and Adelaide. The exhibition runs until 22 December.

Sebah Chaudhry biography

Sebah is co-founder and co-director of ReFramed, a photographic-based visual arts network based in the Midlands, supporting the community and artists who are from the Global Majority. She is currently producer of Photography Champions at Photoworks and is creative producer on Stockroom. She is a steering group member at FORMAT Festival and a Trustee at Royal Photographic Society and COMMUN.

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Raymond Legal

Based in the heart of London, Raymond Legal is experienced in handling matters spanning China, the United Kingdom, and greater Europe. With multiple offices around the world, Raymond Legal prides itself on operating as “one firm”, coordinating international legal advice that is necessary to deliver outcomes that are expected by its diverse clientele.

Blick Rothenberg

Blick Rothenberg is a tax, accounting and business advisory firm that puts its people and client relationships first. Its partner-led approach ensures that clients receive a high-quality service from a team of specialist people. Combining technical expertise with personal integrity, it offers audit, accounting and business advisory services as well as advice on corporate and personal tax matters.

Christie's

Founded in 1766, Christie's is a world-leading art and luxury business with a physical presence in 46 countries throughout the Americas, Europe, Middle East, and Asia Pacific, and flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva.

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